Dairy Health & Welfare
A company perspective

Confidential to Fonterra Co-operative Group
What we’ll talk about today:

1. Who we are
2. How we share our dairy with the world
3. What we stand for
4. How we make it happen
5. Where we see the future R&D needs / priorities for our animals and farming community
We’re a co-operative owned by 10,500 farming families.

We’re united by a fundamental belief in the power of dairy to make a difference.
Our products and ingredients are in 140 markets

22 billion litres of milk processed

95% of our milk is exported

During peak, container of product loaded every 2 mins for export
Uncompromising Standards from Grass to Glass
Dairy for life is our promise to make the most of the goodness in dairy for you.
And Australia is our largest milk pool outside NZ

- One of Australia’s largest dairy businesses
- $1 billion invested capital
- Around 1,600 employees
- Eight manufacturing sites
- 1.6 billion litres of milk
- 1,100 dairy suppliers
Our Social Responsibility Plan

UNDERPINNED BY A CO-OPERATIVE APPROACH TO:
- LABOUR AND HUMAN RIGHTS
- CUSTOMER AND CONSUMER RESPECT
- DECISION-MAKING AND TRANSPARENCY

DAIRY EXCELLENCE
Through leadership in food safety, quality and our dairy ingenuity

FOOD SAFETY AND QUALITY

NUTRITION FOR LIFE
We will make trusted dairy nutrition accessible to the world

NUTRITION

RESPONSIBLE DAIRYING
Championing the health of farms, waterways and communities

WATER

CLIMATE AND ENERGY

EFFICIENCY AND WASTE

ANIMALS AND BIOSECURITY

LIVELIHOODS AND COMMUNITY

Confidential to Fonterra Co-operative Group
Providing the best care for our animals
A localised brand positioning to better meet the Australian consumer’s needs

Our philosophy - a fresh take on dairy

From *best-practice farming*, to *new processing technology*, to making our *packaging easier to use*, Anchor is passionate about making our dairy the most beautiful it can be.

We’re not just saying this.

We know that making beautiful dairy starts on farm, that’s why we have set up the Anchor Dairy Fund and are *investing 5c* from every *bottle* sold back into sustainable farming projects such as:

- Effluent recovery & spreading
- Laneway & hardstand upgrades
- Shelter belts and shade areas
- Waterway protection
- Animal sensors (temperature, pedometers)
- Automation of irrigation
- Robotics (milking, stock movements)
- Remote sensing (cameras, soil moisture sensing)
- Cooling cows in hot conditions
- Fertility plans to reduce inductions

*Up to a maximum of $250,000 per year.*
Achieving successful and sustainable animal health & welfare outcomes – a common goal

- Integrated on-farm information / standard / measurement platforms
- fertility
- painful procedures
- drug use
- traceability
- Biosecurity - disease management
Thank you 😊