



# Dairy Industry RD&E Future directions and priorities

**Robin Condron**  
**Manager Animal Health and Welfare**

## Dairy Industry RD&E

Dairy industry has a high priority for animal welfare

### **National Dairy Industry Animal Welfare Strategy**

- ADIC endorsed (by farmers and manufacturers)
- Driver: “Every dairy animal is well cared for”
- Ensuring farmers have adequate information
- Fostering and encouraging improved practices
- Effective processes to identify needs and priorities
- Consultation, review, monitoring – markets & consumers

# Focus areas

## Future changes in dairy farming

- Interests of consumers
- Sustainable agriculture agenda
- Competitive international markets and overseas customers
- Improved nutritional quality of fodder/feeding systems
- Changes in scale of production

## Technology advances

- Milk harvesting
- Monitoring animal activity, performance & management
- Data capture, reporting & analysis
- Genetic improvements

## Industry delivery

- NCDE
- Dairy Australia RDPs
- Partnerships