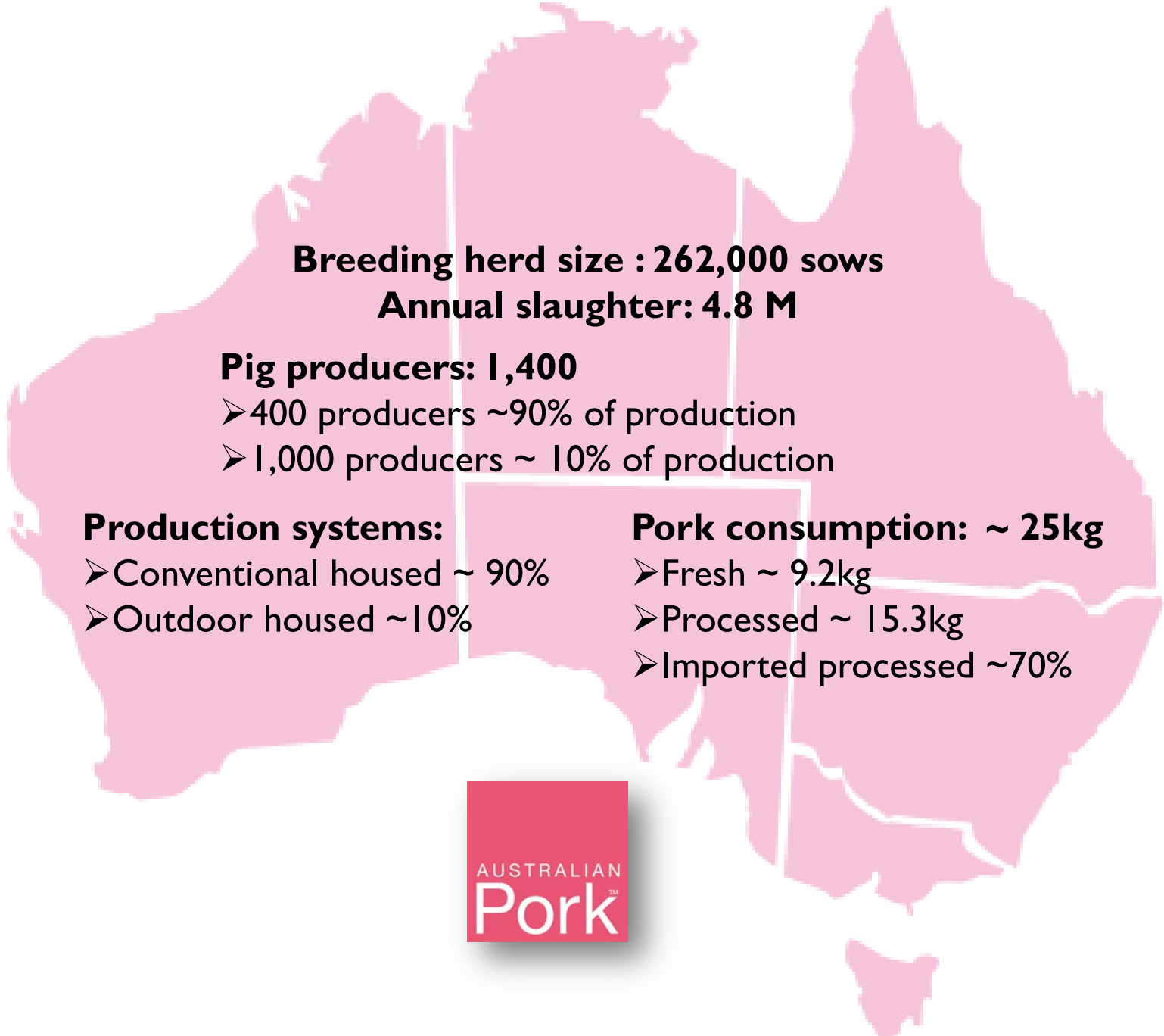




Animal Welfare R,D&E: Pig industry update

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Breeding herd size : 262,000 sows
Annual slaughter: 4.8 M

Pig producers: 1,400

- 400 producers ~90% of production
- 1,000 producers ~ 10% of production

Production systems:

- Conventional housed ~ 90%
- Outdoor housed ~10%

Pork consumption: ~ 25kg

- Fresh ~ 9.2kg
- Processed ~ 15.3kg
- Imported processed ~70%





Welfare R,D&E strategy

Major objective is to look after our animals, support our producers and inform our stakeholders

➤ Lead by example.....proactive agenda

➤ Shaping Our Future



Shaping Our Future: Sow gestation stalls

| | SEMI-FREESTALL | GROUP | SEMI-FREESTALL + GROUP | STALL |
|--------------|----------------|-------|------------------------|-------|
| Conventional | 12.7% | 15.0% | 12.7% | 1.0% |
| Day 1 | 12.4% | 14.8% | 12.4% | 1.0% |
| Day 30 | 12.4% | 14.8% | 12.4% | 1.0% |
| Day 60 | 12.4% | 14.8% | 12.4% | 1.0% |
| Day 90 | 12.4% | 14.8% | 12.4% | 1.0% |
| Day 120 | 12.4% | 14.8% | 12.4% | 1.0% |
| Day 150 | 12.4% | 14.8% | 12.4% | 1.0% |
| Day 180 | 12.4% | 14.8% | 12.4% | 1.0% |
| Day 210 | 12.4% | 14.8% | 12.4% | 1.0% |
| Day 240 | 12.4% | 14.8% | 12.4% | 1.0% |
| Day 270 | 12.4% | 14.8% | 12.4% | 1.0% |
| Day 300 | 12.4% | 14.8% | 12.4% | 1.0% |

- Significant amount of data to date (early 1990's)
- Mixing sows immediately after mating increased stress and injuries
- Keeping pigs in stalls for the entire gestation period was detrimental



- Industry absolutely vilified in 2009
- Limited defence of industry position but science position was solid



- Significant industry consultations (18months)
- 83% of delegates voted in favour of the voluntary ban on sow gestation stalls



So where are we at?

Producers have walked the talk.....~65% of industry compliance



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Pig farmers protest about Coles sow stall policy

Wednesday, 18/06/2010

Twenty Victorian pig farmers have protested outside a Coles supermarket in Melbourne, demanding the company apply the same rules to imported and local pork products.

Last month, Coles announced it would stop buying fresh pork from Australian farms which use sow stalls, by 2014.

Pig producers say imports don't face the same restrictions, and it's not fair because it's cost them more money than overseas rivals to produce fresh pork.

The protest was organized by peak marketing, research and lobby group Australian Pork Limited and the Victorian Farmers Federation.

APL spokeswoman Emily Macintosh says Coles stopped negotiating with Australian Pork Limited on the issue last week, and won't change its mind.

The Victorian Farmers Federation and Australian Pork Limited want Coles to apply the same rules to its imported pork. (WB Coleenden)



Voiceless spin paraded as science

THE VOICELESS CAMPAIGN
PHONE: 1800 633 461
Pig Industry
Calendar of events

APL spokeswoman Emily Macintosh says Coles stopped negotiating with Australian Pork Limited on the issue last week, and won't change its mind.

Australian Pig Farming: The Inside Story

ANIMAL LIBERATION - AUSTRALIAN CAPITAL TERRITORY

Home The Piggeries The People The Facts Gallery The Campaign Donate Take Action

Exposing industry-standard cruelty
Latest: Wasleys Piggery SA

Photos and videos from the inside
Conditions exposed from birth to

Get the facts
The true nature of the pig industry

Take a stand
How you can help

Aussie Pig Farming
THE DOCUMENTARY

Welfare program priorities

- Minimal confinement housing for sows
- Provide practical and humane protocols customised for individual farms
- Protocols to improve animal welfare in shelters
- A system of welfare studies in humans and/or animals to provide a prioritised list of potential welfare issues in animals
- Determine community understanding of industry definitions i.e. understanding of the consumers' knowledge base as regards the pig industry
- Effect of enrichment substrates for growing pigs.

Sow confinement is still our biggest issue!



Extension priorities

- To incorporate production welfare research outcomes on-farm and cement them into pig culture
 - Tailored to address production requirements (not just Final Reports)
- Provide data to producers, industry leaders, spokespeople and advocates
 - In a manner that is most suitable for each stakeholder group
- Revamp the ProHand program and delivery platform
- Pigs in Schools educational units



Key projects

| Welfare methodology | Management strategies | Community attitudes |
|--|---|--|
| Identify and integrate measures of animal welfare that meet the needs of animals and society | Commercially-viable strategies to reduce the acute pain of tail docking in piglets | Monitoring public attitudes |
| Usefulness of preferences for resources & biological functioning to assess animal welfare | Assessment & amelioration of pain for improved welfare during routine husbandry procedures in piglets | Pigs in Schools educational units |
| Qualitative behavioural assessment as an objective measure of pig welfare | Assessment and alleviation of adverse stimuli in pigs | <p>Pork CRC</p> <ul style="list-style-type: none"> Minimal confinement of sows <ul style="list-style-type: none"> Group housing for gestating sow Farrowing housing systems to enhance sow and piglet welfare Genetic selection to enhance 'liveability or robustness' of pigs |
| Welfare measurement on farm | Assessment of pain induced by tail docking in piglets & strategies to reduce this pain | |
| Validation of on-farm pig welfare indices | Updating the Fit-to-Load Guide | |
| Metrics to benchmark stock handling (including validation) | Redevelopment of ProHand | |
| CO ₂ stunning welfare standards | | |



Questions